



The Reliability of Survey Measures
RESULTS Series

QUESTION CONTENT AND RELIABILITY OF MEASUREMENT

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In this document we summarize the results of our research concerning the content of survey questions and reliability of measurement. In this analysis, we distinguish between “content” and “topic,” employing the former to refer to the *type of concept being assessed* (i.e., facts, beliefs, values, attitudes, self-assessments, self-perceptions, or expectations). We use the latter term, “topic,” to refer to *what the question is about* (e.g., politics, employment, or religion). Hout and Hastings (2016, p. 978) focus on topic, rather than content, whereas we focus on both in the present discussion. As we will show in the following, there are few differences in reliability across topics of questions, whereas there are substantial differences in reliability across categories of content. We argue that what differences there are among topic categories are probably explainable by considering the content, context and form of the questions.

We focus first on the distinction between “facts” and “non-facts,” the former referring to information that can be verified from some record source, and the latter referring to subjective content. Few survey questions are perfectly reliable—but, on average, respondent reports on the typical factual question are substantially more reliable than the typical non-factual one. This reinforces the commonly held view among survey researchers that questions about factual content are more dependable than those measuring nonfactual or subjective content, in part because of their greater clarity and specificity (see Kalton and Schuman, 1982; Alwin, 1989). Research confirms this belief, but it is important to note that most factual content is measured with some error, and the estimated reliabilities of factual and non-factual items exhibit considerable overlap.

Some factual questions produce highly reliable data, e.g. reports of hours worked in the past week, or reports by women of the number of children they have had, self-reports of age, or self-reports of weight. In such cases empirical estimates of reliability exhibit nearly perfect reliability (Alwin, 2007, p. 327). Still, even variables considered to be relatively “hard” social

indicators, such as level of education, occupational standing, and financial status, have far from perfect levels of reliability (see Alwin, 2007, pp. 302-304; Alwin, Zeiser, and Gensimore, 2014). Variables that involve subjective content have lower reliabilities, in part because it can be difficult for respondents to translate internal cues related to such content into the response framework offered by questions.

Research results – Facts vs. Non-facts

This report relies on *question content* as operationalized in terms of the following categories (adapted from Alwin, 2007, table 6.1):

- 1) Facts – Objective information regarding the respondent or members of the household, e.g., information on the respondent’s characteristics, such as the date of birth, amount of schooling, amount of family income, and the timing, duration, and frequencies of certain behaviors. Normally, facts can be verified using available records.
- 2) Non-facts – Beliefs – Perceptions or subjective assessments of states and/or outcomes regarding the respondent or others, e.g., information on respondent’s beliefs of how political parties stand on various issues, or information on religious beliefs, such as the inerrancy of the Bible.
- 3) Non-facts – Attitudes – Affective responses to specific objects, actors, groups, policies, etc., assumed to exist along a positive/negative continuum of acceptance, favorability, or agreement. Attitudes, for example, on policy issues or political issues are frequently used and measured along a dimension of approval or disapproval.

- 4) Non-facts – Values – Subjective evaluations of the importance of certain end-states of existence, or preferred modes or means of attaining them, e.g., what the government should do in certain circumstances to assist citizens.
- 5) Non-facts – Self-assessments – Evaluations of the state of the respondent in certain domains, e.g., job satisfaction, or health rating (excellent, very good, etc.).
- 6) Non-facts – Self-perceptions – Subjective perceptions of the self, i.e., a statement of “what is” about the self, without any obvious evaluative component, i.e. I am a _____. Examples of this include political party affiliation, e.g., “I’m a Republican,” or religious affiliation, e.g., ”I’m a Catholic.”
- 7) Non-facts – Expectations – Subjective assessments of the likelihood that an event will happen in the future, e.g., the likelihood of job loss, or the likelihood of migration.

We begin with the analysis of differences in reliability between the factual vs. non-factual content of survey questions. Table 1 displays the comparison of average reliability estimates for facts and non-facts in the **ten panel studies** considered here (see related documents). There are some demonstrable differences here that coincide with previous results (Alwin, 2007, pp. 158-162). In assessing differences in the reliabilities associated with facts vs. non-facts, the GSS is no exception—there are important differences in average reliabilities—roughly .85 for the typical measures of facts and .67 for the typical measures of non-facts, a substantial difference. There are some differences in average reliability across types of non-factual content, which we explore with the GSS results presented below.

Table 1. Reliability estimates for survey measures of facts and nonfacts in 10 panel studies

Panel	Nonfacts	Facts	F-ratio	p-value
NES 50s	0.610 (29)	0.887 (12)	30.270	0.000
NES 70s	0.592 (87)	0.867 (10)	32.340	0.000
NES 90s	0.651 (85)	0.831 (11)	12.530	0.001
ACL	0.654 (57)	0.743 (29)	6.160	0.015
SAF (combined)	0.656 (89)	0.804 (10)	7.900	0.006
HRS	0.659 (91)	0.736 (51)	7.780	0.000
GSS 2006	0.672 (173)	0.841 (35)	43.620	0.000
GSS 2008	0.657 (171)	0.853 (30)	45.660	0.000
GSS 2010	0.678 (167)	0.861 (29)	40.400	0.000

Note: Listwise estimates presented here.

Source: adapted from Alwin (2021).

Table 2. Comparison of reliability estimates for measures of facts and non-facts measured in three GSS panel studies—FIML/WLSMV estimates

Content	2006 GSS Panel		2008 GSS Panel		2010 GSS Panel	
	Measures	FIML/ WLSMV	Measures	FIML/ WLSMV	Measures	FIML/ WLSMV
Facts	35	0.845	31	0.852	31	0.860
Non-facts	173	0.662	171	0.651	168	0.667
Beliefs	64	0.643	63	0.624	60	0.662
Values	42	0.689	42	0.657	42	0.664
Attitudes	35	0.664	35	0.684	35	0.666
Self-Assessments	12	0.643	12	0.645	12	0.669
Self-Perceptions	14	0.732	13	0.741	13	0.756
Expectations	6	0.523	6	0.523	6	0.550
Total	208	0.692	202	0.682	199	0.697
<u>Comparisons</u>						
<u>Facts vs. Non-facts</u>						
F-ratio		52.092		51.281		49.595
p-value		0.000		0.000		0.000
<u>Within Non-facts</u>						
F-ratio		2.397		2.725		1.761
p-value		0.039		0.021		0.124

Source: adapted from Alwin (2021).

Table 2 presents reliability estimates by question content (facts vs. non-facts) and within the realm of non-facts (specifically measures of beliefs, values, attitudes, self-assessments, self-perceptions, and expectations) for the three GSS panel studies. These results indicate there are some significant differences between content within the pool of non-factual content. Among non-facts, self-perceptions have the highest levels of reliability. Expectations about the likelihood of future events are measured least reliably. Many of these measures of expectations have reliabilities of less than .50, indicating that at least half of the variance in these questions is measurement error variance—not a positive outcome. These results are reinforced by findings from other studies (e.g. the Health & Retirement Study, see Alwin 2007, pages 234-236) that show generally low levels

of reliability for expectations measures. In any event, there are too few such measures (6 in all) in the GSS to analyze this content further, which mainly focus on expectations about jobs, but we should note that from the point of view of measurement in the GSS, perhaps further consideration should be given the importance of this content, given it is so difficult to measure.

Topic – Results from the GSS

Turning to the consideration of topic of questions and reliability, we focus on several topics that reflect focal interest in the GSS data. In this section we present estimates of reliability obtained from the GSS with estimates obtained from comparable surveys, beginning with estimates of reliability of measures of social standing and moving on to measures of self-assessments and self-perceptions. In virtually all cases, there is a high degree of cross-survey agreement, and GSS measures are perfectly in line with other comparison studies (see Table 3). For example, the estimate of reliability for the GSS measure of occupational standing (specifically the Duncan SEI score) is almost the same as an average over other studies -- .808. Similarly, reliability estimates for levels of education in the three GSS panels is .906, whereas the average from seven other studies is .912. The results for household income [GSS - .878 vs. 5 other studies - .840] and personal income [GSS - .774 vs. 4 other studies - .915] are somewhat more disparate, but the differences in the ways in which income is conceptualized can affect these results (see Alwin, Zeiser, and Gensimore, 2014).

Table 3. Comparison of reliability estimates of socioeconomic measures from the present study with estimates from other large scale projects — Listwise estimates

<u>Education</u>					
Panel study	Concept	Population	Survey	Design/Model	Estimate
GSS panel 2006-08-10 (EDUC)	Yrs. of Schooling	Persons in U.S. Households	GSS2006	Three-wave simplex	0.893
GSS panel 2008-10-12 (EDUC)	Yrs. of Schooling	Persons in U.S. Households	GSS2008	Three-wave simplex	0.911
GSS panel 2010-12-14 (EDUC)	Yrs. of Schooling	Persons in U.S. Households	GSS2010	Three-wave simplex	0.915
				Average	0.906
<u>Comparisons</u>					
Siegel and Hodge (1968)	Yrs. of Schooling	Persons in U.S. Households	Census-PES	Test-retest	0.933
Bielby, Hauser & Featherman (1977)	Yrs. of Schooling	Nonblack males in U.S. Households	CPS-OCG	Test-retest	0.840
Hauser, Tsai & Sewell (1983)	Yrs. of Schooling	Wisconsin 1957 high school grads	WLS	Test-retest	0.845
Alwin (2007)	Yrs. of Schooling	Persons in U.S. Households	NES50	Three-wave simplex	0.909
Alwin (2007)	Yrs. of Schooling	Persons in U.S. Households	NES70	Three-wave simplex	0.972
Alwin (2007)	Yrs. of Schooling	Detroit families -- mothers	SAFMO	Three-wave simplex	0.948
Alwin (2007)	Yrs. of Schooling	Detroit families -- children	SAFCH	Three-wave simplex	0.938
				Average	0.912
<u>Occupational Standing</u>					
Study	Concept	Population	Survey	Design	Estimate
GSS panel 2006-08-10 (SEI)	Current job --SEI	Persons in U.S. Households	GSS2006	Three-wave simplex	0.790
<u>Comparisons</u>					
Siegel and Hodge (1968)	Current job --SEI	Persons in U.S. Households	Census-CPS	Test-retest	0.873
Bielby, Hauser & Featherman (1977)	First job -- SEI	Nonblack males in U.S. Households	CPS-OCG	Test-retest	0.850
Bielby, Hauser & Featherman (1977)	Current job --SEI	Nonblack males in U.S. Households	CPS-OCG	Test-retest	0.800
Hauser, Tsai & Sewell (1983)	Early job -- SEI	Wisconsin 1957 high school grads	WLS	Test-retest	0.685
Hauser, Tsai & Sewell (1983)	Current job --SEI	Wisconsin 1957 high school grads	WLS	Test-retest	0.817
Alwin (2007)	Current job --SEI	Persons in U.S. Households	NES70	Three-wave simplex	0.827
Alwin (2007)	Current job --SEI	Persons in U.S. Households	NES90	Three-wave simplex	0.804
				Average	0.808

Table 3 (continued). Comparison of reliability estimates of socioeconomic measures from the present study with estimates from other large scale projects — Listwise estimates

<u>Household Income</u>					
<u>Study</u>	<u>Concept</u>	<u>Population</u>	<u>Survey</u>	<u>Design</u>	<u>Estimate</u>
GSS panel 2006-08-10 (INCOME06)	Household income	Persons in U.S. Households	GSS2006	Three-wave simplex	0.839
GSS panel 2008-10-12 (INCOME06)	Household income	Persons in U.S. Households	GSS2008	Three-wave simplex	0.879
GSS panel 2010-12-14 (INCOME06)	Household income	Persons in U.S. Households	GSS2010	Three-wave simplex	0.916
				Average	0.878
<u>Comparisons</u>					
Alwin (2007)	Family income	U.S. Households	ACL	Three-wave simplex	0.882
Alwin (2007)	Family income	U.S. Households	NES50	Three-wave simplex	0.895
Alwin (2007)	Family income	U.S. Households	NES70	Three-wave simplex	0.869
Alwin (2007)	Family income	Detroit families -- mothers	SAFMO	Three-wave simplex	0.769
Alwin, Zeiser & Gensimore (2014)	Household income	U.S. Households aged 55+	HRS	Three-wave simplex	0.785
				Average	0.840
<u>Personal Income</u>					
<u>Study</u>	<u>Concept</u>	<u>Population</u>	<u>Survey</u>	<u>Design</u>	<u>Estimate</u>
GSS panel 2006-08-10 (RINCOM06)	Personal earnings	Persons in U.S. Households	GSS2006	Three-wave simplex	0.774
GSS panel 2008-10-12 (RINCOM06)	Personal earnings	Persons in U.S. Households	GSS2008	Three-wave simplex	0.707
GSS panel 2010-12-14 (RINCOM06)	Personal earnings	Persons in U.S. Households	GSS2010	Three-wave simplex	0.839
				Average	0.774
<u>Comparisons</u>					
Siegel and Hodge (1968)	Personal income	Persons in U.S. Households	Census-CPS	Test-retest	0.847
Bielby & Hauser (1977)	Earnings	Nonblack males in U.S. Households	CPS-OCG	Test-retest	0.904
Alwin (2007)	Job income	Persons in U.S. Households	ACL	Three-wave simplex	0.955
Alwin (2007)	Personal income	Persons in U.S. Households	NES90	Three-wave simplex	0.953
				Average	0.915

Table 4. Comparison of GSS reliabilities with other surveys—measures of identities and self-perceptions—listwise and FIML/WLSMV estimates

Topic/Panel	Triad	Description of question response categories	Ns	Reliability Estimates	
				Listwise	FIML
Self-rated Health					
GSS06 (HEALTH)	20240	4-category self-rated health scale (excellent, good, fair, or poor)	869 / 1358	0.788	0.762
GSS08 (HEALTH)	30240	4-category self-rated health scale (excellent, good, fair, or poor)	869 / 1351	0.768	0.778
GSS10 (HEALTH)	40240	4-category self-rated health scale (excellent, good, fair, or poor)	831 / 1281	0.788	0.800
Average				0.781	0.780
Comparisons					
HRS	10003	5-category self-rated health scale (excellent, very good, good, fair, poor)	15851 / 18607	0.779	0.782
ACL	115	5-category self-rated health scale (excellent, very good, good, fair, poor)	2218	0.786	---
Average				0.783	0.782
Political identities					
GSS06 (PARTYID)	20928	7-category party identification scale (strong Republican to strong Democrat)	1205 / 1983	0.929	0.929
GSS08 (PARTYID)	30928	7-category party identification scale (strong Republican to strong Democrat)	1212 / 2010	0.905	0.897
GSS10 (PARTYID)	40928	7-category party identification scale (strong Republican to strong Democrat)	1206 / 2023	0.902	0.895
Average				0.912	0.907
Comparisons					
NES 50s	5021	7-category party identification scale (strong Republican to strong Democrat)	1045	0.883	---
NES 70s	7083	7-category party identification scale (strong Republican to strong Democrat)	1237	0.837	---
NES 90s	9078	7-category party identification scale (strong Republican to strong Democrat)	584	0.889	---
Average				0.870	
Political conservatism					
GSS06 (POLVIEWS)	20558	7-category fully labelled liberal-conservatism scale	1205 / 1971	0.676	0.662
GSS08 (POLVIEWS)	30558	7-category fully labelled liberal-conservatism scale	1196 / 1987	0.695	0.667
GSS10 (POLVIEWS)	40558	7-category fully labelled liberal-conservatism scale	1228 / 2012	0.699	0.681
Average				0.690	0.670
Comparisons					
NES70s	7093	7-category fully labelled liberal-conservatism scale	761	0.672	---
NES90s	9062	7-category fully labelled liberal-conservatism scale	407	0.796	---
Average				0.734	

Table 4 (continued). Comparison of GSS reliabilities with other surveys—measures of identities and self-perceptions—listwise and FIML/WLSMV estimates

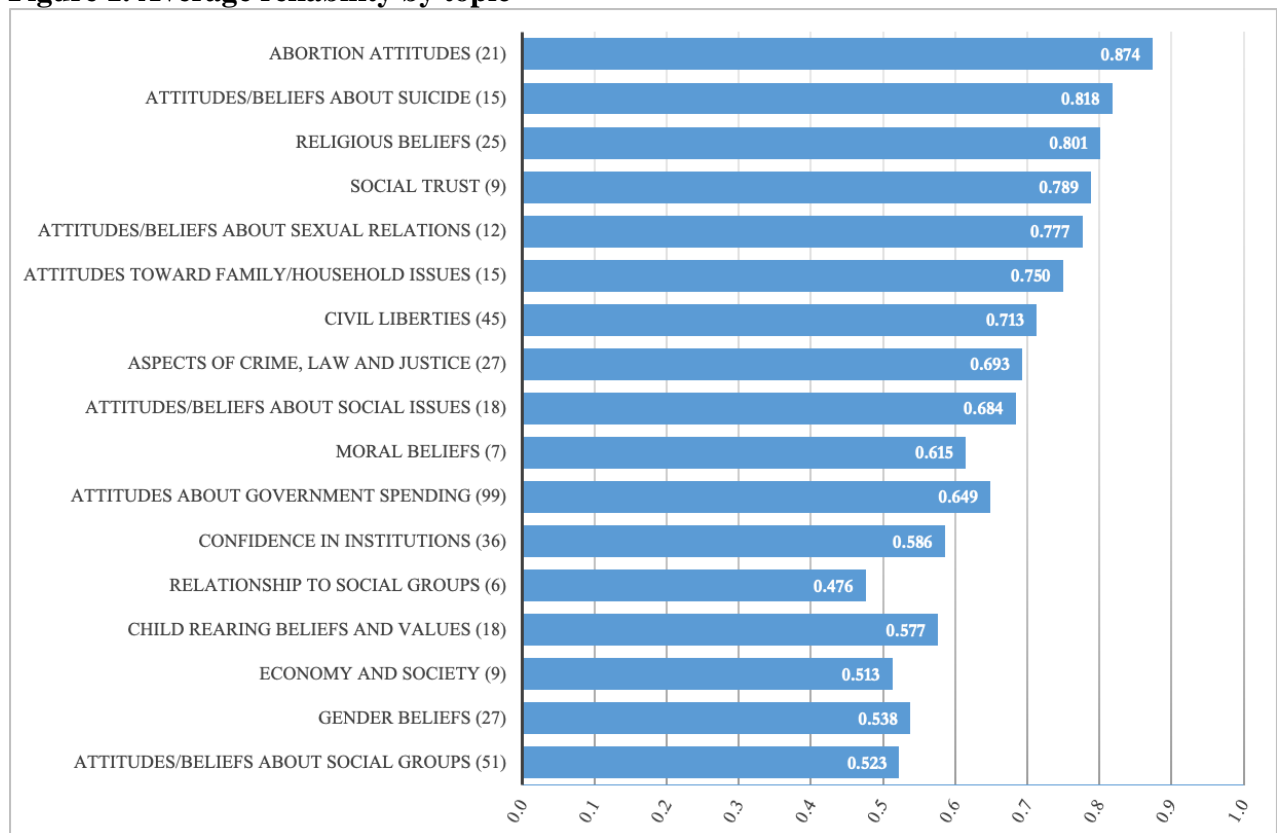
Topic/Panel	Triad	Description of question response categories	Ns	Reliability Estimates	
				Listwise	FIML
<u>Religious identity</u>					
GSS06 (RELPERSN)	20619	4-category fully-labelled religious scale (very religious to not religious at all)	1249 / 1994	0.817	0.829
GSS08 (RELPERSN)	30619	4-category fully-labelled religious scale (very religious to not religious at all)	1263 / 2016	0.821	0.820
GSS10 (RELPERSN)	40619	4-category fully-labelled religious scale (very religious to not religious at all)	1285 / 2036	0.830	0.830
GSS06 (SPRTPRSN)	20731	4-category fully-labelled spiritual scale (very spiritual to not spiritual at all)	1236 / 1990	0.787	0.776
GSS08 (SPRTPRSN)	30731	4-category fully-labelled spiritual scale (very spiritual to not spiritual at all)	1259 / 2013	0.809	0.790
GSS10 (SPRTPRSN)	40731	4-category fully-labelled spiritual scale (very spiritual to not spiritual at all)	1270 / 2032	0.831	0.833
Average				0.816	0.813
<u>Comparisons</u>					
ACL	202	4-category religious importance scale (very important to not at all important)	2216	0.826	---
HRS	15000	3-category religious importance scale (very important to not too important)	18606	0.878	0.877
Average				0.852	0.877
<u>Religious activity--church attendance</u>					
GSS06 (ATTEND)	20029	9-category church attendance scale (coded from open-ended question)	1270 / 1996	0.855	0.855
GSS08 (ATTEND)	30029	9-category church attendance scale (coded from open-ended question)	1281 / 2020	0.908	0.909
GSS10 (ATTEND)	40029	9-category church attendance scale (coded from open-ended question)	1297 / 2039	0.847	0.838
Average				0.870	0.867
<u>Comparisons</u>					
ACL	201	6-category church attendance scale (never ... more than once a week)	2217	0.839	---
NES50s	5027	4-category church attendance scale (regularly, often, seldom or never)	1045	0.701	---
NES70s	7019	5-category church attendance scale (never ... every week)	1142	0.882	---
SAFCH	8133	6-category church attendance scale (never ... several times a week)	865	0.736	---
SAFMO	8035	6-category church attendance scale (never ... several times a week)	874	0.767	---
Average				0.785	

Table 4 (continued). Comparison of GSS reliabilities with other surveys—measures of identities and self-perceptions—listwise and FIML/WLSMV estimates

Topic/Panel	Triad	Description of question response categories	Ns	Reliability Estimates	
				Listwise	FIML
Religious activity--prayer	-		-	-	-
GSS06 (PRAY)	20568	6-category frequency of prayer scale (several times a day ... never)	1253 / 1991	0.807	0.803
GSS08 (PRAY)	30568	6-category frequency of prayer scale (several times a day ... never)	1274 / 2017	0.873	0.869
GSS10 (PRAY)	40568	6-category frequency of prayer scale (several times a day ... never)	1287 / 2033	0.894	0.888
		Average		0.858	0.853
<u>Comparisons</u>					
NES90s	9101	5-category frequency of prayer scale (several times a day ... never)	587	0.835	---
NES90s	9102	5-category frequency of reading Bible (several times a day ... never)	590	0.763	---
		Average		0.799	

We noted that in the GSS, measures of self-perceptions have among the highest reliabilities among measures of non-factual content. We can add to this conclusion that results for self-perceptions and/or identities are also quite similar when we compare the GSS measures with identical measures from other studies (see Table 4). There is an amazing degree of convergence between the GSS and other studies in the many of the concepts used in social science studies, respectively: self-rated health (.781 vs. .783), political party identities (.870 vs. .912), political conservatism (.690 vs. .734), religious identity (.816 vs. .852), religious activity-church attendance (.870 vs. .785), and religious activity-prayer (.858 vs. .799). In all these comparisons, GSS compares highly favorably, either matching or exceeding reliability levels relative to other available estimates.

Figure 1. Average reliability by topic



We do not provide systematic comparisons with other studies for the GSS measures of attitudes, beliefs and values in the GSS because it is more difficult to find comparability across available studies. In Appendix A we list the reliabilities of questions dealing with subjective content concerning attitudes, beliefs and values, obtained from the GSS panels. Based on gross estimates (see Chart 1 and Appendix A), we conclude that there are some differences across topics covered by the GSS. As mentioned earlier, we argue, however, that the differences in the reliabilities by topic probably have little to do with the inherent nature of the topic, but rather more to do with the content involved (e.g., facts, attitudes, beliefs, etc.), as well as the form in which these questions were employed. For example, the areas of racial attitudes and/or perceptions of racial groups are relatively unreliable. Hout and Hastings, 2016, pp. 991-993, argue that it is the topic that contributes to unreliability, whereas we suspect this is because they were measured using lengthy unlabeled scales which are known to produce a deficit in reliable results, rather than due to the topic per se.

Conclusions

Consistent with prior research, our comparison of average reliability estimates for facts and non-facts in the ten panel studies considered in this study strongly supports the conclusion that measures involving non-facts, i.e., subjective content (including attitudes, beliefs, expectations, values, self-assessments, and self-perceptions) have lower reliabilities relative to facts. This is in part, we suggest, because it can be difficult for respondents to retrieve this subjective information from internal cues, or because it is difficult to translate this information into the response framework offered by questions. In the case of facts there is much less ambiguity in the response categories provided, and in many cases factual information is obtained using open-ended questions. There are also some differences in average reliability across types of non-factual content, wherein self-assessments and self-perceptions have the highest levels of reliability (about .75), and expectations are measured with least reliability (about .55). These results square completely with prior research.

Appendix A. Reliabilities averaged over panels for GSS measures of attitudes, beliefs, and values by topic--FIML estimates

Topic	Mnemonic	Triad	Description of Question Content	Total N	Reliability Estimate	Nr. panels
Abortion attitudes						
0101	ABANY	0001	Abortion should be possible if the woman wants it for any reason	1,316	0.852	3
0101	ABDEFECT	0002	Abortion should be possible if the baby has a serious defect	1,309	0.860	3
0101	ABHLTH	0003	Abortion should be possible if the woman's health is in danger	1,311	0.887	3
0101	ABNOMORE	0004	Abortion should be possible if a woman is married and wants no more kids	1,313	0.871	3
0101	ABPOOR	0005	Abortion should be possible if the family can't afford more children	1,314	0.881	3
0101	ABRAPE	0006	Abortion should be possible if the woman is pregnant as a result of rape	1,310	0.910	3
0101	ABSINGLE	0007	Abortion should be possible if the woman is single and does not want to marry	1,315	0.859	3
			Average	1,313	0.874	
Aspects of crime, law and justice						
0104	CAPPUN	0057	Does the respondent favor or oppose death penalty for murder	1,976	0.886	3
0104	COURTS2	0921	How harshly do the courts deal with criminals (2 categories)	1,768	0.861	3
0104	FEAR	0169	Is the respondent afraid to walk alone at night in the neighborhood	1,329	0.752	3
0104	POLABUSE	0536	Approve of a policeman striking a citizen who said vulgar or obscene things	1,346	0.588	3
0104	POLATTAK	0545	Approve of a policeman striking a citizen attacking him with his fists	1,351	0.546	3
0104	POLESCAP	0549	Approve of a policeman striking a citizen attempting to escape custody	1,337	0.609	3
0104	POLHITOK	0905	Approve of a policeman ever striking a citizen	1,284	0.760	3
0104	POLMURDR	0556	Approve of a policeman striking a citizen questioned as a murder suspect	1,343	0.606	3
0104	PORNLAW	0562	Respondent's feeling about pornography laws	1,353	0.630	3
			Average	1,454	0.693	
Attitudes toward family/household issues						
0103	AGED2	0920	Should older people live with their grown children (2 categories)	1,264	0.724	3
0103	CHLDIDEL	0063	What is the ideal number of children for a family to have	1,266	0.728	3
0103	DIVLAW2	0922	Should divorce be easier or more difficult to obtain (2 categories)	1,163	0.844	3
0103	MARHOMO	0359	Agree or disagree that homosexuals have the right to marry	1,325	0.836	3
0103	PILLOK	0535	Should birth control be available to teenagers 14-16	1,298	0.617	3
			Average	1,263	0.750	
Child rearing beliefs and values						
0111	HELPOTH	0248	Is it more important for a child to learn to help others	1,294	0.449	3
0111	OBEY	0469	Is it more important for a child to learn to obey	1,294	0.664	3
0111	POPULAR	0561	Is it more important for a child to learn to be well liked or popular	1,294	0.608	3
0111	SPANKING	0714	Agree or disagree that it is sometimes necessary to spank children	1,351	0.700	3
0111	THNKSELF	0754	Is it more important for a child to learn to think for oneself	1,294	0.596	3
0111	WORKHARD	0831	Is it more important for a child to learn to work hard	1,294	0.441	3
			Average	1,304	0.576	

Topic	Mnemonic	Triad	Description of Question Content	Total N	Reliability Estimate	Nr. panels
<u>Civil liberties</u>						
0105	COLATH	0071	Should someone who is against religion be allowed to teach in a college, or not	1,318	0.681	3
0105	COLCOM	0073	Should a communist teaching in a college be fired, or not	1,311	0.696	3
0105	COLHOMO	0075	Should a homosexual be allowed to teach in a college, or not	1,320	0.766	3
0105	COLMIL	0076	Should one who is against democracy be allowed to teach in a college, or not	1,318	0.672	3
0105	COLRAC	0078	Should one who believes Blacks are inferior be allowed to teach in a college, or not	1,320	0.622	3
0105	LIBATH	0335	Should a book that is against religion be removed from the library, or not	1,322	0.643	3
0105	LIBCOM	0336	Should a book favoring communism be removed from the library, or not	1,317	0.765	3
0105	LIBHOMO	0337	Should a book favoring homosexuality be removed from the library, or not	1,320	0.731	3
0105	LIBMIL	0338	Should a book that is against democracy be removed from the library, or not	1,319	0.700	3
0105	LIBRAC	0340	Should a book suggesting Blacks are inferior be removed from the library, or not	1,322	0.538	3
0105	SPKATH	0723	Should one who is against religion be allowed to speak, or not	1,325	0.795	3
0105	SPKCOM	0724	Should one who admits to being a communist be allowed to speak, or not	1,318	0.818	3
0105	SPKHOMO	0725	Should one who admits to being a homosexual be allowed to speak, or not	1,321	0.825	3
0105	SPKMIL	0727	Should one who opposes elections be allowed to speak, or not	1,321	0.696	3
0105	SPKRAC	0728	Should one who thinks Blacks are inferior be allowed to speak, or not	1,323	0.747	3
Average				1,320	0.713	
<u>Confidence in Institutions</u>						
0106	CONARMY	0086	Confidence in the military	1,350	0.614	3
0106	CONBUS	0087	Confidence in major companies	1,345	0.529	3
0106	CONCLERG	0089	Confidence in organized religion	1,345	0.644	3
0106	CONEDUC	0093	Confidence in education	1,354	0.480	3
0106	CONFINAN	0095	Confidence in banks and financial institutions	1,352	0.592	3
0106	CONJUDGE	0097	Confidence in the United States Supreme Court	1,343	0.605	3
0106	CONLABOR	0098	Confidence in organized labor	1,338	0.588	3
0106	CONLEGIS	0099	Confidence in U.S. Congress	1,345	0.593	3
0106	CONMEDIC	0100	Confidence in medicine	1,356	0.554	3
0106	CONPRESS	0101	Confidence in the press	1,353	0.629	3
0106	CONSCI	0102	Confidence in the scientific community	1,334	0.562	3
0106	CONTV	0105	Confidence in television	1,354	0.642	3
Average				1,347	0.586	
<u>Economy and Society</u>						
0110	GOODLIFE	0205	Agree or disagree that people can improve their standard of living	1354	0.524	3
0110	INCGAP	0315	Agree or disagree that income differences in America are too large	1,785	0.468	1
0110	INEQUAL3	0322	Agree or disagree that inequality exists because it benefits the rich and powerful	1,761	0.440	1
0110	INEQUAL5	0970	Agree or disagree that large differences in income are necessary for American prosperity	1,769	0.452	1
0110	TAX	0746	Is federal income tax too high, about right, or too low	1,317	0.680	3
Average				1,597	0.513	

Topic	Mnemonic	Triad	Description of Question Content	Total N	Reliability Estimate	Nr. panels
Gender beliefs						
0107	DISCAFFM	0120	Chances a man won't get a job or promotion but a woman will instead	670	0.365	3
0107	DISCAFFW	0121	Chances a woman won't get a job or promotion but a man will instead	673	0.408	3
0107	FECHLD	0170	Agree or disagree that working doesn't harm a mother-child relationship	1,354	0.596	3
0107	FEFAM	0171	Agree or disagree that it is better for a man to work and woman takes care of home	1,351	0.651	3
0107	FEHIRE	0172	Agree or disagree that employers should make an effort to hire and promote women	677	0.454	3
0107	FEJOBFAF	0174	Should women be given a preference in hiring and promotion	668	0.636	3
0107	FEPOL	0176	Agree or disagree men are better suited emotionally for politics	1,326	0.696	3
0107	FEPRESCH	0178	Agree or disagree that a preschool child will suffer if mother works	1,350	0.569	3
0107	MEOVRWRK	0391	Agree or disagree that family life suffers if men focus on work too much	1,353	0.464	3
Average				1,047	0.538	
Attitudes/beliefs about social groups						
0102	AFFRMACT	0020	Favor or oppose giving Blacks a preference in hiring and promotion	1,333	0.646	3
0102	DISCAFF	0119	Chances a white person will not get a job promotion, but a Black person will instead	1,311	0.408	3
0102	INTLBLKS	0306	Rating of Blacks on intelligence	1,338	0.377	3
0102	INTLWHTS	0308	Rating of Whites on intelligence	1,339	0.307	3
0102	MARASIAN	0355	Favor or oppose a close relative marrying an Asian American person	1,352	0.535	3
0102	MARBLK	0901	Favor or oppose a close relative marrying a Black person	1,353	0.641	3
0102	MARHISP	0358	Favor or oppose a close relative marrying a Hispanic or Latin American person	1,352	0.546	3
0102	MARWHT	0361	Favor or oppose a close relative marrying a white person	1,353	0.416	3
0102	RACDIF1	0583	Black-white differences in jobs, income and housing are mainly due to discrimination	1,334	0.718	3
0102	RACDIF2	0584	Black-white differences in jobs, income and housing are due to differences in ability	1,343	0.679	3
0102	RACDIF3	0585	Black-white differences in jobs, income and housing are due to differences in education	1,343	0.709	3
0102	RACDIF4	0586	Black-white differences in jobs, income and housing are due to differences in will power	1,331	0.699	3
0102	WLTHBLKS	0810	Rating of Blacks on being rich vs poor	1,346	0.337	3
0102	WLTHWHTS	0811	Rating of whites on being rich vs poor	1,347	0.379	3
0102	WORKBLKS	0827	Rating of Blacks on being hard working vs lazy	1,341	0.365	3
0102	WORKWHTS	0833	Rating of whites on being hard working vs lazy	1,342	0.491	3
0102	WRKWAYUP	0841	Agree or disagree that Blacks should work their way up without any special favors	1,350	0.632	3
Average				1,342	0.523	

Topic	Mnemonic	Triad	Description of Question Content	Total N	Reliability Estimate	Nr. panels
<u>Attitudes/beliefs about social issues</u>						
0109	GETAHEAD	0197	Is it more important for getting ahead? Hard work or luck & help from others	1,329	0.476	3
0109	GRASS	0213	Should marijuana be made legal or not?	1,324	0.911	3
0109	GUNLAW	0229	Favor or oppose a law that requires gun permits	1,326	0.676	3
0109	LETIN1	0334	Should the number of immigrants be increased or reduced	1,344	0.557	3
0109	RACOPEN2	0926	Favor or oppose open housing law (2 categories)	1,313	0.657	3
0109	SEXEDUC	0666	Favor or oppose sex education in the public schools	1,348	0.827	3
Average				1,331	0.684	
<u>Relationship to social groups</u>						
0601	CLOSEBLK	0068	Rating of how close respondent feels to Blacks	1,327	0.662	3
0601	CLOSEWHT	0069	Rating of how close respondent feels to whites	1,329	0.499	3
0403	LIVEBLKS	0344	Favor or oppose living in a neighborhood with half the neighbors are Black	1,350	0.414	3
0403	LIVEWHTS	0346	Favor or oppose living in a neighborhood with half the neighbors are white	1,351	0.328	3
Average				1,339	0.476	
<u>Social trust</u>						
0108	FAIR2	0923	People try to take advantage or should they try to be fair (2 categories)	1,317	0.799	3
0108	HELPFUL2	0925	People try to be helpful or are just looking out for themselves (2 categories)	1,322	0.736	3
0108	TRUST2	0927	People can be trusted or you can't be too careful (2 categories)	1,511	0.831	3
Average				1,383	0.789	
<u>Attitudes/beliefs about suicide</u>						
0112	LETDIE1	0333	The law should allow doctors to end a patient's life if family requests it	1,295	0.823	3
0112	SUICIDE1	0740	Person has the right to end his/her life if he/she has an incurable disease	1,340	0.797	3
0112	SUICIDE2	0741	Person has the right to end his/her life if he/she has gone bankrupt	1,353	0.846	3
0112	SUICIDE3	0744	Person has the right to end his/her life if he/she has dishonored their family	1,351	0.818	3
0112	SUICIDE4	0745	Person has the right to end his/her life if he/she is tired of living and ready to die	1,346	0.804	3
Average				1,337	0.818	
<u>Attitudes about government spending</u>						
0902	NATAID	0408	Is the government spending too much/too little/right amount on foreign aid	987	0.673	3
0902	NATAIDY	0409	Is the government spending too much/too little/right amount on foreign aid	1,008	0.665	3
0902	NATARMS	0410	Is the government spending too much/too little/right amount on national defense	994	0.693	3
0902	NATARMSY	0411	Is the government spending too much/too little/right amount on national defense	1,005	0.663	3
0902	NATCHLD	0412	Is the government spending too much/too little/right amount on assistance for childcare	1,971	0.606	3
0902	NATCITY	0413	Is the government spending too much/too little/right amount on assistance to big cities	970	0.472	3
0902	NATCITYY	0414	Is the government spending too much/too little/right amount on assistance to big cities	965	0.495	3
0902	NATCRIME	0415	Is the government spending too much/too little/right amount on halting rising crime	993	0.661	3
0902	NATCRIMY	0416	Is the government spending too much/too little/right amount on halting rising crime	1,013	0.670	3

Topic	Mnemonic	Triad	Description of Question Content	Total N	Reliability Estimate	Nr. panels
0902	NATDRUG	0417	Is the government spending too much/too little/right amount on dealing with drugs	991	0.472	3
0902	NATDRUGY	0418	Is the government spending too much/too little/right amount on dealing with drugs	994	0.683	3
0902	NATEDUC	0419	Is the government spending too much/too little/right amount on improving education	1,002	0.712	3
0902	NATEDUCY	0420	Is the government spending too much/too little/right amount on improving education	1,017	0.766	3
0902	NATENVIR	0422	Is the government spending too much/too little/right amount on protecting the environment	993	0.749	3
0902	NATENVIY	0423	Is the government spending too much/too little/right amount on protecting the environment	1,007	0.746	3
0902	NATFARE	0424	Is the government spending too much/too little/right amount on welfare	993	0.715	3
0902	NATFAREY	0425	Is the government spending too much/too little/right amount on welfare	1,008	0.728	3
0902	NATHEAL	0426	Is the government spending too much/too little/right amount on protecting the nation's health	996	0.656	3
0902	NATHEALY	0427	Is the government spending too much/too little/right amount on protecting the nation's health	1,013	0.574	3
0902	NATMASS	0428	Is the government spending too much/too little/right amount on mass transportation	1,980	0.605	3
0902	NATPARK	0429	Is the government spending too much/too little/right amount on parks and recreation	2,008	0.510	3
0902	NATRACE	0430	Is the government spending too much/too little/right amount on improving the conditions of Blacks	962	0.761	3
0902	NATRACEY	0431	Is the government spending too much/too little/right amount on improving the conditions of Blacks	966	0.652	3
0902	NATROAD	0432	Is the government spending too much/too little/right amount on highways and bridges	1,999	0.584	3
0902	NATSCI	0433	Is the government spending too much/too little/right amount on support for scientific research	1,973	0.546	3
0902	NATSOC	0434	Is the government spending too much/too little/right amount on social security	1,995	0.639	3
0902	NATSPAC	0435	Is the government spending too much/too little/right amount on space exploration	980	0.734	3
0902	NATSPACY	0436	Is the government spending too much/too little/right amount on space exploration	997	0.735	3
Average				1,206	0.649	
<u>Attitudes/beliefs about the role of government</u>						
0901	EQWLTH	0146	Should the federal government reduce income differences between rich and poor, or not	1,488	0.633	3
0901	HELPBLK	0243	Should the federal government help improve the living conditions of Blacks, or not	1,344	0.627	3
0901	HELPNOT	0247	Should the federal government do more to help solve our country's problems, or not	1,339	0.509	3
0901	HELPPOOR	0250	Should the federal government improve the standard of living of the poor, or not	1,348	0.581	3
0901	HELPSICK	0251	Should the federal government help people pay for medicatl expenses, or not	1,347	0.627	3
Average				1,373	0.595	
<u>Moral beliefs</u>						
0401	BLKWHITE	0049	Agree or disagree that right and wrong is not usually a matter of black and white	1,990	0.654	1
0401	PERMORAL	0530	Agree or disagree that morality is a personal matter and not just one standard	1,986	0.411	1
0401	PUNSIN	0581	Agree or disagree that those who violate God's rules must be punixed	1,971	0.631	1
0401	ROTAPPLE	0631	Agree or disagree that one immoral person can corrupt socity	1,988	0.521	1
0401	XMOVIE	0917	Respondent has seen an x-rated movie in the last year	1,354	0.857	3
Average				1,858	0.615	

Topic	Mnemonic	Triad	Description of Question Content	Total N	Reliability Estimate	Nr. panels
<u>Attitudes/beliefs about sexual relations</u>						
0402	HOMOSEX	0262	Are sexual relations between same-sex adults wrong, or not	1,309	0.904	3
0402	PREMARSX	0570	Is having sexual relations with someone before marriage wrong, or not	1,342	0.812	3
0402	TEENSEX	0751	Is premarital sex among teenagers wrong, or not	1,351	0.684	3
0402	XMARSEX	0916	Is having sexual relations with someone other than partner wrong, or not	1,326	0.706	3
Average				1,332	0.777	
<u>Religious beliefs</u>						
0304	BIBLE	0035	Feelings about the Bible: word of God, inspired by God, book of fables	2,008	0.781	3
0304	FUND	0187	Fundamentalism code for denominational identity	1,974	0.876	3
0304	FUND16	0188	Fundamentalism code for denominational identity at age 16	1,978	0.870	3
0304	GOD	0203	Belief in God or higher power	2,015	0.846	3
0304	POPESPKS	0559	[for Catholics] fallibility of Pope on matters of faith and morals	499	0.620	3
0304	POSTLIFE	0563	Belief in life after death	1,919	0.917	3
0304	PRAYER	0569	Approve or disapprove of prayer in the public schools	1,333	0.761	3
0304	RELLIFE	0617	Agree or disagree that he/she tries hard to carry beliefs into other dealings in life	1,991	0.683	1
0304	SPFUND	0719	Fundamentalism code for spouse's denominational identity	1,010	0.855	3
Average				1,636	0.801	

Note: Redundant triads removed

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